

# ASBESTOS & HAZARDOUS MATERIALS MANAGEMENT CONFERENCE

► [asbestosconference.com.au](https://asbestosconference.com.au)

17-18  
OCT  
2024

FAIRMONT  
RESORT  
BLUE  
MOUNTAINS



「**SPONSORSHIP  
OPPORTUNITIES**」



## ABOUT THE CONFERENCE

Blue Mountains City Council, with Event Partner LGNSW, is pleased to invite you to partner with the 2024 Asbestos and Hazardous Materials Management Conference, to be held on 17 - 18 October 2024 at the Fairmont Resort & Spa in the UNESCO World Heritage listed Blue Mountains.

This important national event, with a special focus on front line asbestos safety management, will comprise a 2-day conference on 17-18 October 2024, including a series of plenary sessions, workshops and networking activities. The conference will be a hybrid event, offering delegates the opportunity to either attend in-person or livestream the event.

Every year, an estimated 4,000 Australians die from asbestos-related diseases. This number is four times the annual road toll.

By acting together we can stop further tragic deaths by preventing exposure to asbestos fibres through better management of asbestos in both our built and natural environment.

## WHO ATTENDS

This conference is for anyone involved in the asbestos and hazardous materials management systems. It will particularly benefit those who are involved in safety management on the front line, and in turn, those who are responsible for setting the regulatory environment. It will provide an opportunity for policy makers to hear first-hand of the experiences and challenges of those dealing with asbestos and hazardous materials related issues day to day.

This conference is for:

- local government councils, shires and associations – middle management and operational staff
- asbestos and hazardous materials consultants
- asbestos removal contractors
- regulators
- Federal, state and territory government agencies
- asbestos assessors and surveyors
- property managers
- occupational hygienists

## WHY SPONSOR?

Event sponsors have the unique opportunity to highlight your organisation's role in the asbestos and hazardous materials safety management system to an expected 150+ industry professionals. Our tailored sponsorship packages ensure that as an event sponsor, you will receive multiple benefits and opportunities to build brand awareness and connect with industry leaders and professionals pre-event, during the event itself and post-event.

We hope that you can join us this year and we look forward to working with you.

## KEY BENEFITS

- Increase brand awareness and strengthen your profile in the industry
- Access to a targeted audience
- Showcase your practice, products and services – lead generation and expand your email database, reach new markets and offer your products and services as a solution
- Opportunity to build and develop partnerships, relationships and customer bases – connect with like-minded organisations and businesses.
- Frequent exposure across all conference marketing activities
- Direct marketing and networking opportunities – meet conference speakers, key industry leaders and professionals
- Social responsibility – play a vital role in ensuring the event is accessible and affordable to all.



## MAJOR PARTNER \$15,000 + GST

### EXHIBITION OPPORTUNITIES

- ✓ 1 x 2m x 1m high profile exhibition space in the pre-function foyer area
- ✓ 1 x standard trestle with table cloth and 2 x chairs

### REGISTRATIONS

- ✓ Up to 10 x full conference registrations
- ✓ 6 x virtual registrations

### ACKNOWLEDGMENT AND BRANDING

- ✓ 15 minute speaking opportunity at the conference on day 1
- ✓ Opportunity to provide 2 x satchel inserts
- ✓ 2 x banners displayed in main plenary area
- ✓ Logo on all e-marketing materials
- ✓ Logo with link and bio on website and conference app
- ✓ Full page advert in the conference program
- ✓ Quote in industry media release

### ADDITIONAL BENEFITS

- ✓ Dedicated e-newsletter
- ✓ Welcome Address at the conference dinner
- ✓ Exhibition listing in the conference app





## **PLATINUM SPONSOR**

### **\$10,000 + GST**

#### **EXHIBITION OPPORTUNITIES**

- ✓ 1 x 2m x 1m high profile exhibition space in the pre-function foyer area
- ✓ 1 x standard trestle with table cloth and 2 x chairs

#### **REGISTRATIONS**

- ✓ 6 x full conference registrations
- ✓ 4 x virtual registrations

#### **ACKNOWLEDGMENT AND BRANDING**

- ✓ 10 minute speaking opportunity at the conference on day 1
- ✓ Opportunity to provide a conference satchel insert
- ✓ 1 x banner displayed in main plenary area
- ✓ Logo on all e-marketing materials
- ✓ Logo with link and bio on website and conference app
- ✓ 1/2 page advert in the conference program

#### **ADDITIONAL BENEFITS**

- ✓ Opportunity to provide demonstration activation on Day 1 of the conference in the exhibition area during a catering break
- ✓ Exhibition listing in the conference app



## **GOLD SPONSOR**

### **\$7,500 + GST**

#### **EXHIBITION OPPORTUNITIES**

- ✓ 1 x 2m x 1m high profile exhibition space in the pre-function foyer area
- ✓ 1 x standard trestle with table cloth and 2 x chairs

#### **REGISTRATIONS**

- ✓ 4 x full conference registrations
- ✓ 3 x virtual registrations

#### **ACKNOWLEDGMENT AND BRANDING**

- ✓ 10 minute speaking opportunity at the conference on day 2
- ✓ Opportunity to provide a conference satchel insert
- ✓ Logo on all e-marketing materials
- ✓ Logo with link and bio on website and conference app
- ✓ 1/2 page advert in the conference program

#### **ADDITIONAL BENEFITS**

- ✓ Opportunity to provide demonstration activation on Day 1 of the conference in the exhibition area during a catering break
- ✓ Exhibition listing in the conference app



## **SILVER SPONSOR**

**\$5,000 + GST**

### **EXHIBITION OPPORTUNITIES**

- ✓ 1 x 2m x 1m high profile exhibition space in the pre-function foyer area
- ✓ 1 x standard trestle with table cloth and 2 x chairs

### **REGISTRATIONS**

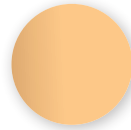
- ✓ 3 x full conference registrations
- ✓ 2 x virtual registration

### **ACKNOWLEDGMENT AND BRANDING**

- ✓ Logo on all e-marketing materials
- ✓ Logo with link and bio on website and conference app
- ✓ Opportunity to provide a conference satchel insert
- ✓ 1/4 page advert in the conference program

### **ADDITIONAL BENEFITS**

- ✓ Opportunity to provide demonstration activation on Day 2 of the conference in the exhibition area during a catering break
- ✓ Exhibition listing in the conference app



## **BRONZE SPONSOR**

**\$3,500 + GST**

### **EXHIBITION OPPORTUNITIES**

- ✓ 1 x 2m x 1m exhibition space in the pre-function foyer area
- ✓ 1 x standard trestle with table cloth and 2 x chairs

### **REGISTRATIONS**

- ✓ 2 x full conference registrations
- ✓ 1 x virtual registration

### **ACKNOWLEDGMENT AND BRANDING**

- ✓ Logo on all e-marketing materials
- ✓ Logo with link and bio on website and conference app
- ✓ Opportunity to provide a conference satchel insert

### **ADDITIONAL BENEFITS**

- ✓ Exhibition listing in the conference app



## **TRADE DISPLAY**

**\$1,500 + GST**

### **EXHIBITION OPPORTUNITIES**

- ✓ 1 x 2m x 1m exhibition space in the Pioneers Room, adjacent to the main conference room
- ✓ 1 x standard trestle with table cloth and 1 x chair







### **REGISTRATIONS**

- ✓ 1 x full conference registration

### **ADDITIONAL BENEFITS**

- ✓ Exhibition listing in the conference app

# SUMMARY

	 <b>MAJOR PARTNER</b> <b>\$15,000 + GST</b>	 <b>PLATINUM SPONSOR</b> <b>\$10,000 + GST</b>	 <b>GOLD SPONSOR</b> <b>\$7,500 + GST</b>	 <b>SILVER SPONSOR</b> <b>\$5,000 + GST</b>	 <b>BRONZE SPONSOR</b> <b>\$3,500 + GST</b>	 <b>TRADE DISPLAY</b> <b>\$1,500 + GST</b>
<b>ACKNOWLEDGMENT AND BRANDING</b>						
Logo display on all marketing collateral with links to website on all digital platforms	✓	✓	✓	✓	✓	
Acknowledgment in opening and closing speeches	✓	✓	✓	✓	✓	
Inclusion in social media campaigns	✓	✓	✓	✓	✓	
Advert in conference program	Full page	1/2 page	1/2 page	1/4 page		
Satchel inserts	2	1	1	1	1	
Banners at the conference plenary area	2	1				
Speaking opportunity	✓ Day 1	✓ Day 1	✓ Day 2			
Quote in industry media release	✓					
<b>REGISTRATIONS</b>						
Full Conference and Dinner tickets	10	6	4	3	2	1
Virtual Conference tickets	6	4	3	2	1	0
<b>EXHIBITION OPPORTUNITIES</b>						
Exhibition display area in the pre-function catering area (1 trestle + 2 chairs)	✓	✓	✓	✓	✓	
Exhibition display area in the Pioneers Room (adjacent to plenary room)						✓
<b>ADDITIONAL BENEFITS</b>						
Dedicated Conference e-Newsletter	✓					
Scheduled Product / Service demonstration in Exhibition area		✓ Day 1	✓ Day 1	✓ Day 2		
<b>ADDITIONAL BENEFITS</b>						
Exhibition 'booth' in the online portal	✓	✓	✓	✓	✓	✓
Brochures, pre-recorded video presentations in the conference app	✓	✓	✓	✓	✓	✓



## VIRTUAL CONFERENCE PORTAL

The Asbestos and Hazardous Materials Management conference will be a hybrid event, offering in-person and online attendance.

Both our in-person and online delegates will be connected virtually in real time via OnAir, a dedicated virtual conferencing platform.

Exhibitors will be provided an online exhibitor listing where brochures, videos and other marketing materials can be uploaded for delegates to view digitally.



## VENUE

### THE FAIRMONT RESORT, LEURA

The Fairmont Resort & Spa is a Blue Mountains icon and provides everything for a comfortable stay for delegates and their partners. Leura Golf Course is next door and stunning views and bushwalks surround the resort.





**For more information contact:**

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**P** 0418 147 831

**Register Your Interest Now**

This conference is proudly managed by BM Conferences  
on behalf of Blue Mountains City Council.

